



Player Participation Newsletter: 2011 Wrap-up

-- March 2012 --

We would like to open by extending a sincere thank you to each individual crew member for their fantastic efforts in an unconventional season. The Player Participation crews managed to put together an unparalleled year in terms of accuracy and technique. In addition to confronting the unique challenges that every NFL stadium presents, crews in 2011 were forced to deal with an abbreviated preseason and very little ramp-up time because of the lockout. In the face of all this, you achieved results that are unparalleled from years prior, as you'll see in the upcoming awards. Your commitment to your teams and to this program is truly appreciated. On to the awards!

2011 Crew Recognition

This season, we will recognize the 3 Most Accurate Crews and the Top 20 Identifiers. These awards were all measured by "players identified per mistake" or PPM.

Most Accurate Crew

In the ever-elusive quest for accuracy and perfection that is the charge of all Player Participation crews, there was one club this year that nearly made reality out of what years ago might have seemed inconceivable...the perfect PPQA season. Unfortunately, like the 2007 New England Patriots and '85 Bears before them, the 2011 Oakland Raiders crew was thwarted at the final hour in their pursuit of perfection. Once again, the '72 Dolphins can comfortably pop Champagne as they remain the sole resident of Perfectville with Chief Adam Sanda and his amazing crew taking a residence slightly outside those city limits.

But that's not to say the 2011 Raiders crew hasn't tattooed their names all over the Player Participation record books. In addition to being the program's first wire-to-wire leader in accuracy and first to three-peat as Most Accurate Crew, the Oakland group has established a new gold standard in Player Participation with their sterling 99.997% accuracy rating. Only in the achievement of perfection can the 2011 Oakland Raiders crew be knocked off their throne. So, take a minute to give them a quiet round of applause amongst yourselves. Al Davis would be proud.

We'd also like to recognize the outstanding efforts of Buffalo and Baltimore this year. They were consistently excellent in all facets throughout the entire season and will be



THE crews to watch out for in 2012. So without any further ado, here are the Top 10 Most Accurate Crews of 2011:

<u>Rank</u>	<u>Team</u>	<u># ID'd</u>	<u>Home Mistakes</u>	<u>Visitor Mistakes</u>	<u>Total Mistakes</u>	<u>Accuracy</u>
OAK	1	30,434	0	1	1	99.997%
BUF	2	28,797	2	2	4	99.986%
BLT	3	28,920	1	5	6	99.979%
DET	4	29,804	8	1	9	99.970%
ARZ	5	29,826	5	5	10	99.966%
NYG	6	29,422	4	6	10	99.966%
HST	7	28,109	7	3	10	99.964%
TB	8	28,709	1	11	12	99.958%
JAX	9	28,465	8	4	12	99.958%
CHI	10	28,818	7	7	14	99.951%

The Oakland, Baltimore and Buffalo crews will receive an NFL gift package including, but not limited to, the following items:



Thanks to all the top teams for their extraordinary Player Participation skills and ability to work together to accomplish goals!

Top 20 Identifiers

We have 10 new entrants into the Top 20 this year with some very familiar names at the peak of the list. Perhaps the most telling statistic for the exceptional performance of the crews in 2011 is the eye-popping 7,397.33 PPM average among this season's Top 20



compared to 4,357 PPM last year. This is due in large part to seven identifiers on this list contributing flawless performances. Here are the 2011 Top 20 Identifiers:

<u>Rank</u>	<u>Name</u>	<u>Team</u>	<u>PPM</u>
1	Spenser Ayres*	Oakland Raiders	14,909.00
2	Joseph Cirri*	Baltimore Ravens	12,244.00
3	John Paler*	Buffalo Bills	11,904.00
4	Marc Sands*	Chicago Bears	9,304.50
5	Adam Sanda*	Oakland Raiders	7,762.50
6	Mitch Thies*	Denver Broncos	5,655.00
7	Justin Johnson	Kansas City Chiefs	5,346.00
8	Becky Lamal	Green Bay Packers	5,274.00
9	Alec Leventis*	Baltimore Ravens	4,963.50
10	Kevin Jenkins*	Arizona Cardinals	4,800.00
11	Tom Fleming	Tampa Bay Buccaneers	4,698.00
12	Keely Boren*	Detroit Lions	4,590.25
13	Brad Kennington*	Jacksonville Jaguars	4,224.33
14	Peter Linton	Buffalo Bills	3,608.67
15	Lisa Kennelly	Seattle Seahawks	3,594.50
16	Joe Fry	Tampa Bay Buccaneers	3,386.00
17	Peter Wynn	Jacksonville Jaguars	2,877.50
18	David Ounanian	St. Louis Rams	2,598.25
19	Derek Mauney	Houston Texans	2,502.40
20	Eric Grossman	New York Giants/Jets	2,490.50

(* denotes return performer from 2010)

Each member of the Top 20 will receive an NFL Wheeled Bag:



We appreciate the consistent pride and focus you take in your work.

Summary

It was a banner year for the Player Participation program. New members assimilated quickly and easily within each crew and the photo quality, identification and overall



effort improved week-by-week. Thanks for listening to our recommendations for improvement and sending us your feedback all season. Your thoughts and opinions are vital to the success of this program.

If you ever have any questions, comments, or recommendations, please do not hesitate to contact us.

All the best in 2012,
Player Participation Project Team
(John Cave, Nikiforos Stamatakis, Dan Katz, Dan Shamash and Jason Soukup)